



**Ceramic Tile and Stone Consultants, Inc.**  
P.O. Box 965  
Jamul, CA 91935-0965  
[www.CTaSC.com](http://www.CTaSC.com)  
tel: 866-669-1550; fax: 619-669-2968; info@CTaSC.com

## **PRESS RELEASE**

### **For Immediate Release**

#### **Just Released... New Ceramic Tile Product Industry Statistical Report For U.S. and Canadian Markets**

Findings Show Ceramic Tile Sector is starting to Recover...

**San Diego, CA (January 24, 2013)** – Catalina Research and Ceramic Tile And Stone Consultants (CTaSC) announced the release of the new 196-page Catalina Report on Ceramic Tile Product Industry Report dated December 2012.

This fact-filled report provides up-to-date information on North American and world markets, and ceramic tile's position in the U.S. floor coverings, hard surface flooring, and combined ceramic/stone/glass tile markets.

In addition, the report takes an in-depth look at the current state of U.S. construction activity and analyzes the market potential for ceramic tile. The timely data allows users to evaluate market size, growth potential, end-use markets, profitability, market share, and the competitive environment. Each section delivers meaningful data that will allow ceramic tile industry executives to intelligently take advantage of opportunities and to avoid potential threats so they can grow their businesses and plan for 2013 and beyond. Catalina Reports has been relied upon by the ceramic tile, stone, and floor covering industries to provide up-to-date and valuable industry information for many years.

Catalina Research added new features to the latest edition including a breakdown of porcelain and ceramic tiles, floor and wall tiles, and an analysis of the glass tile market. In addition, Catalina provides data on retail ceramic tile sales by channel and customer type, and calculated retail market shares for the leading retailers and manufacturer sales networks.

This in-depth report covers pertinent data and information by providing ceramic tile sales for residential and non-residential markets and for new construction and remodeling markets. End-use market trends are correlated with U.S. housing demand, homeowner hard surface replacement projects and spending, characteristics of new homes, non-residential construction spending, mortgage interest rates, and other economic indicators to uncover the factors driving demand and provide insights into the direction of domestic demand in 2013 and beyond.



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***Catalina Research and CTaSC also announces the upcoming release of the Natural Stone and Manufactured Stone Products Report due to be released in March 2013.***

The U.S. Natural and Manufactured Stone Products Industry Trends Report will provide up-to-date market trends information on all of the different geological classifications of natural stone and will include sections on manufactured and engineered stone products. ***Those who pre-purchase this new report will be provided the 2010 version of the report for free. Those who purchase both the ceramic tile report and stone report together will be given an \$800.00 discount.***

Visit [www.CTaSC.com](http://www.CTaSC.com) to obtain copies of the report brochure, abstract and table of contents. Pricing and order forms are available at [www.CTaSC.com](http://www.CTaSC.com).

Ceramic Tile And Stone Consultants is a ceramic tile and stone industry consulting firm that provides market research and business planning services nationwide. Catalina Research is a market research firm specializing in the construction material and building equipment sectors.

For more information, contact Donato Pompo of CTaSC at 866.669.1550; [Donato@CTaSC.com](mailto:Donato@CTaSC.com) or visit [www.CTaSC.com](http://www.CTaSC.com) for additional report content and purchase information.

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Contact:  
Tricia Pompo  
Marketing Director  
Ceramic Tile and Stone Consultants, Inc.  
Tel. 866-669-1550; Email: [Tricia@CTaSC.com](mailto:Tricia@CTaSC.com)  
Website: [www.CTaSC.com](http://www.CTaSC.com)