

Ceramic Tile And Stone Consultants and Catalina Research Presents...

CERAMIC TILE FC092:

Released July 2015

Catalina Research announces the release of our 200-page Catalina Report on Ceramic Tile. This fact-filled report provides the action-oriented executive with up-to-date information on North American and World markets, and ceramic tile's position in the U.S. floor coverings, hard surface flooring, and combined ceramic/stone/glass tile markets. Each page will assist the ceramic tile executive exploit growing product lines, review new technologies and new products, strengthen distribution, penetrate end-use markets, maximize plant profit margins, and plan for 2016 and beyond.

Catalina Reports contain the timely data that allows users to evaluate market size, growth potential, end-use markets, profitability, market share, and the competitive environment. So turn to a Catalina Report when developing strategies to take advantage of residential and nonresidential demand, shifting distribution channels, and new ceramic tile product introductions.

The content matter shows the significant data and information included in this report. Catalina summarizes this vast wealth of information to clearly point to the pertinent industry trends. Look it over, fill out the order form, and receive your Catalina Report promptly. You will find it a valuable planning tool.

CONTENT MATTER

1. U.S. CERAMIC TILE INDUSTRY TRENDS (1987-2020)

- U.S. market sales
- Ceramic tile growth trends and comparison with factors driving demand
- Quarterly production, shipments, imports, and exports
- Ceramic tile supplied by major country of origin
- Ceramic tile's share of U.S. floor coverings market sales
- Analysis of U.S. ceramic tile plant profit margins and the U.S. manufacturing average
- Ceramic tile price comparison with other floor covering materials
- Share of ceramic/stone/glass tile sales

2. U.S. CERAMIC TILE SHIPMENTS (1987-2015)

- Square foot and dollar shipments
- Shipments by tile size, glazed and unglazed
- Leading domestic manufacturers
- U.S. manufacturer price trends and by type of
- Porcelain versus ceramic/floor versus wall product

3. U.S. IMPORTS AND WORLD MARKETS (1987- 2015)

- Total import costs: product, insurance, freight, and tariff charges
- Import's share of U.S. market sales
- Import price trends
- Imports by tile size, glazed and unglazed
- Imports for the 12 top countries of origin based producers
- Glass tile import trends
- Imports by port of entry
- Total world output and for top 10 countries
- Per capita consumption for 10 leading markets
- Share of world production for 27 leading producers
- Sales/operating ratios for Mohawk and 16 foreign-based producers

4. END-USE MARKETS AND FACTORS AFFECTING DEMAND (1982-2015)

- Residential and nonresidential purchases
- New construction and remodeling markets
- Housing starts/permits/ factory-built
- Major U.S. home builders
- Regional and state housing markets: new and existing homes
- Construction spending by building type
- Price and size of new homes
- New and replacement kitchens and bathrooms
- Bathrooms per new and existing housing units
- Kitchen/bathroom remodeling projects & spending
- Homeowner remodeler demographics
- Interest rates and personal income
- Number of hotels and motels

5. U.S. CERAMIC TILE DISTRIBUTION AND CONSUMER DEMOGRAPHICS (1987-2015)

- Retail ceramic tile sales by type of retailer and share by leading retailers
- Ceramic tile's share of hard surface flooring sales and per capita sales
- Number, revenues, material costs, and work by type of building for ceramic tile contractors
- Contractor employment & wage trends
- Contractor revenues for new
- Revenues per square foot of ceramic tile installed
- Contractor revenues by region and state
- Number of contractors by regional and state and average revenues per contractor
- Household spending on hard surface flooring and installation & homeowner contractor and DIY jobs
- Household spending on hard surface

- construction, remodeling, and repair work flooring and DIY projects by
demographic characteristic
- Leading installation material suppliers • Demographics of U.S households

6. U.S. CERAMIC TILE EXPORTS AND CANADIAN IMPORTS (1987-2015)

- Square foot and dollar exports • Exports by major country of destination
- Export price trends • Glass tile exports and countries of destination
- Export's share of U.S. shipments • Canadian square foot and dollar imports
- Exports of glazed and unglazed tiles by major country of origin

7. U.S. CERAMIC TILE PLANT PROFITABILITY AND THE COMPETITIVE ENVIRONMENT (1987-2015)

- Number and revenues of U.S. plants • Capital expenditures
- Number of domestic manufacturers • Plant labor situation
- Payroll and material costs • Market shares for 10 leading U.S. manufacturers & marketers
- Plant profit margins • Material input price trends

8. COMPANY PROFILES

- Catalina Research has profiled 18 leading U.S.- and foreign-based ceramic tile manufacturers and marketers. Some of the top companies include:
 - Crossville Ceramics • Lamosa
 - Del Conca • Mohawk
 - Florida Tile • Pocolanosa
 - Florim • Roca Tile
 - Internacional de Ceramica • StonePeak

A complete table of contents is available at www.CTaSC.com.

About Catalina Research Inc:

Catalina Research offers a wealth of knowledge and experience in assisting action oriented executives in uncovering industry intelligence. Our research director, Stuart Hirschhorn, researched construction material, building equipment, and related industries for over three decades. Catalina Research provides the most in depth, up-to-date, and insightful data on construction materials and building equipment markets. Catalina Reports include pertinent information from government agencies, proprietary research sources, and competitor intelligence. Catalina has relationships with leading business associations and trade publications to deliver the most insightful industry intelligence. Catalina is also a founding member of the Floor Covering Institute.

PO Box 965 • Jamul • CA • 91935-0965 • 866-669-1550 • Fax: 619-669-2968 • Email: info@CTaSC.com • www.CTaSC.com