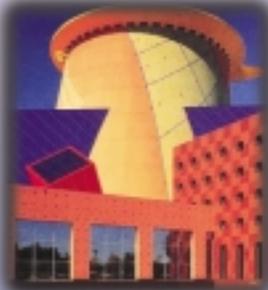


# Marketing Research and Outsourcing Services



Committed to  
Integrity  
Reliability  
Honesty  
Timeliness  
Quality



## Ceramic Tile and Stone Consultants

A National Service Company providing Job Problem Services, Quality Control Services for Product and Installation Methods, Training Programs, Market Research and Outsourcing Services, and Business Planning Consulting to the Ceramic Tile and Stone Industry.

## Understanding Your Needs

Understanding the needs of your Market Channels and Customer Segments - For importers or domestic and foreign manufacturers of ceramic tile, stone or related products. Will design, deliver, and analyze surveys to determine market demand and customer perceptions.

## Evaluating New Products

For importers or domestic and foreign manufacturers of ceramic tile, stone or related products. Will test products and research demand for product type to help you position the product in the market, and design the right marketing plan and sales plan.

## Product Suitability

CTaSC will test products and evaluate their suitability so you can correctly recommend usage and minimize job failures. Strengths and weaknesses will be noted and Installation Specifications and Recommendations can be written for the products.

## Customized Marketing Outsourcing

Outsource your marketing functions to CTaSC that you don't have time for internally, but can't afford to miss the opportunity to work smarter. Promotions, advertising, planning, Internet Strategy development...

## All Programs Customized for You

Everyone's business and situation is different. CTaSC will customize Your market research plan or marketing functions for your needs, so you can make better decisions and implement your plans and promotions in a timely manner to get the return on your investment sooner than later. Collect information, create the plan, implement and perpetuate the plan, and measure the performance and adjust during and after the promotion.

[www.CTaSC.com](http://www.CTaSC.com)

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